

COMMUNITY VOICE

THRU QUALITATIVE DATA AND SURVEYS

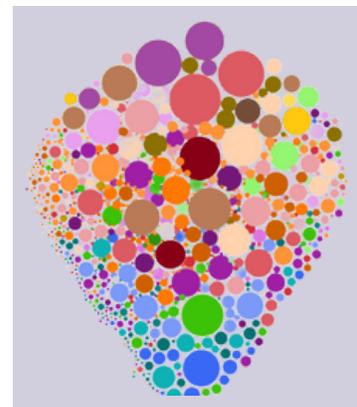
Purpose

One path toward elevating the voices of those who are most impacted and/or historically marginalized consists of gathering qualitative feedback to enrich your quantitative data. Qualitative data provides context and credibility while featuring the experiences, sentiments and recommendations of those who are closest to the problem being described. Toward that end, it aligns your data practices with the principles of diversity, equity, and inclusion.

■ Required ■ Optional

Key Components

- Qualitative data audit
- Qualitative data collection, analytics and reporting workshop
- Focus groups and/or listening sessions
- Survey design; survey tool customization; survey admin, analytics and visualization



A Good Choice If...

You want to collect and analyze data from key informant interviews, focus groups, and listening sessions; you want to launch a community survey using efficient tools and valid and reliable methods; you want to incorporate feedback into your ongoing improvement efforts from those who are most impacted by your services; you want to align your data practices with diversity, equity, and inclusion principles.

Get your data
talking >>